

Taits

NEWSLETTER

February 2019



SO MUCH HAPPENING.....WELCOME EVERYONE, TO A BRIGHT & SAFE NEW YEAR FOR US ALL IN 2019!

We are presently busy installing jobs which were accepted in December last year, right up until Christmas, which meant I was busy through the Summer with worksheets and getting orders done = very productive! 😊

January is always a strange time for us in the industry. We do come to a stand still from a workroom point of view, as everything stops just before Christmas and they all usually close until approx mid-January - some until the end of January. We all take a bit of that time to wind down after the silly season and relax with our families, however we chose to.

I chose to spend some great Mum/Daughter time with my 10year old Millie, (while Hubby/Daddy was at work) - we had a few shopping adventures, eating out, visits to the local pool, doing some walks through our beautiful Dandenong Ranges and painting the outside of our home here in Kalorama.

I am grateful for Millies patience with me during the year as I work such tricky hours - late nights and weekends. The life/work family balance is so important but she understands that to live the life where we do with the beauty surrounding us, that's the compromise!





CELEBRATING MORE CHANGES AT TAIT'S INTERIORS

So more changes are on their way here at 'Tait's'! As most of you already know, I've been steering the ship for just over 4 years now; loving every minute 😊..adding it up, that's 20 years within the establishment!

There is so much to keep up with as a business owner these days - updating social media, advertising, keeping the Van looking it's best and my Office & Studio here at home neat as a pin, as well as visiting all my clients & workrooms. One thing I know that always needs to stay fresh and keep my business as bright, visually pleasing and inspiring is my website - for this project I bring in the experts! I've been dealing with Karen @WebLocals for just over 10 years now and she is a genius. A wonderful website is such an important tool in sharing your message and it's important that it stays current and professional in your field of expertise, with a touch of personality.

I invite you to visit my website www.taitsinteriors.com.au in the coming month to see the changes being made - I'm just a little bit proud! 😊

If you enjoy a bit of Social media involvement, feel free to join me on Facebook, Instagram, Pinterest, LinkedIn, Twitter and Google+. I'm also loving being a part of a search engine called HOUZZ, which helps you find local trades & professionals within your area who are all 'Home' focused. It's a fabulous go to when renovating or if you just need a good plumber. I was thrilled to be announced an award winner for Service on HOUZZ last year and am working towards achieving more this year.

I'll be sharing my work with more country clients this year as well - increasing my advertising with the 'Yarra Valley & Ranges' magazine team with more editorial and getting involved in further 'Gippsland' editions. I love this magazine; it's a great local resource and showcases so many local businesses within our beautiful Yarra Valley, Dandenong Ranges and the rural eastern areas of our state. Look out for my seasonal ads in the magazine which is also offered in a digital format; subscribe and then you won't ever miss out!!

COLOUR TRENDS & STYLES

Last year, we were pleased to see a real resurgence of classic Drapes with the hardworking Blockout lining behind. It really does do THE best job - not only thermally for Summer and the cooler months but blocking out light for Bedrooms and stopping those draughts as well.

Don't get me wrong, Blinds certainly do still have their places and are great in areas where you don't wish to obstruct a lovely view or don't have the space to 'stack' a Curtain when it's open. I LOVE Roman Blinds – they can really tell a story by using a fabric with a real pop to work as a piece of Artwork or have them blend into their surrounds using textures and simple tones. I also do Sheer Roman Blinds, which have such a lovely soft line to them and can help with privacy as well. They are also great for smaller windows or where you want an actual fabric rather than the hardworking UV Screen Roller Blinds. They all have their place, if you are unsure as to what will work in your home, give me a call and I'll come and show you the options available.

We are seeing SO much blue coming through with forecasting which is great. It's a calming colour of a million degrees/tones/strengths – something for everyone. From pale grey blues through to smart, classic Navy – the floral prints coming through and simple textures in every shade are really very appealing. We are still moving through the GREY phase, which has been huge – but people are realising that they still need some warmth with the cooler tones of Grey & White.

It's always a treat to see all the new fabrics coming through with their different applications. Many designs would make fabulous Curtains but not so great as Roman Blinds and vice versa. Quite often clients think they want 'Plain' but once the suggestion of textures is brought to the home they can then see that their windows need something more. Every home, window and client is different – makes for such interesting days for me ☺





Don't forget, if you ever need Window Seat cushions made - we are your go to place. My talented local Upholsterer, Alan, who has been working with us at 'Taits' for over 35 years and he knows his stuff. He can assist you with the recovery of Sofas, Suites, Ottomans or that special Chair that needs some attention. He supplies all my clients window Seat Cushions in a high density top grade foam or a feather/foam combination for softness and he can show you fabric samples or liase with me to find the perfect choice..and then theres Cushions to go on top.....aaah, never too many!! 😊



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PLEASE DON'T HESITATE TO CONTACT ME OR FORWARD MY DETAILS ON TO ANYONE YOU FEEL MAY NEED ASSISTANCE WITH THEIR CURTAIN, BLIND OR SOFT FURNISHING REQUIREMENTS...ALWAYS HAPPY TO HELP 😊

Enjoy & stay safe until next edition,

Natalie xo

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